

《清明上河图》简介

《清明上河图》是北宋风俗画作品，是一幅具有高度历史价值和艺术价值的长卷。画家张择端用高度概括和集中的手法，通过对清明时节汴梁（今开封）和汴河两岸各阶层人物活动情景的描绘，通过对市井繁华景象和自然风光的描绘，集中反映了这一历史时期社会生活的一些侧面，广泛而细致地描写了各种复杂的社会形象、民俗风貌、建筑和民生。

结合现代数码科技，动感《清明上河图》把原图放大 30 倍，搬到巨大的电子屏幕上，包括每条街道、船只、数百棵树、数百座建筑一个没少，色调、画风也一点都不差，而且所有景物跃然纸上，水流人动，百货纷陈，河上纤夫叫号，船舶行进，仿真度极高的河水潺潺流过，效果异常震撼。

学习目标

通过参观学习，让学生更多地了解中国古代的生活风貌和民俗民情，激发学生对传统价值观的思考和认同，并为中华文化的卓越成就感到骄傲和自豪。

“Qing Ming Shang He Tu”

- A Moving Masterpiece: The Song Dynasty as Living Art

This epic digital animation premiered at the Shanghai World EXPO 2010 with phenomenal success and was voted the Most Popular Exhibit at the China Pavilion.

Originally painted on a 5.28 metre-long scroll by Chinese imperial court artist Zhang Ze Duan, this epic Song Dynasty painting gives us an in-depth view of the lifestyle and society in the capital of Bianjing (now known as Kaifeng) during the 12th century.

This digital painting marries exquisite ancient art with cutting edge multimedia technology to spectacular effect. This epic masterpiece is 30 times bigger than the original painting and is longer than a football field and about 2 stories high. Through animation, the Song dynasty comes alive, drawing visitors to experience China’s golden age of economic, artistic & scientific achievements that have influenced civilizations around the world and are relevant to our society up till today.

Through multimedia technology, our students will get to discover about the ancient global city of the Song dynasty and enrich their knowledge about art, science, geography, history, economics and many other areas of learning. This showcase aims to spark greater interest in Chinese history, culture and language, and develop among students a sense of cultural identity and pride. Students will also be encouraged to reflect on traditional values and their relevance to today’s world.